

Mike Krivit



Ronald McDonald
House Charities®
Upper Midwest

GALA 2017

Saturday, October 14th

Renaissance Minneapolis Hotel – The Depot

6pm Silent Auction / Cocktails

7:30pm Dinner / Program & Awards

9:30pm Dancing / Dessert

The social event of the season brings over 800 supporters, volunteers, founders and families together to support the Ronald McDonald House in glamorous style.

SPONSORSHIP OPPORTUNITIES:


PRESENTING
SPONSOR
\$25K


SPECIALTY
SPONSOR
\$15K


PLATINUM
SPONSOR
\$10K


SPECIALTY
SPONSOR
\$6K


DIAMOND
SPONSOR
\$5K


TABLE
SPONSOR
\$2.5K

Sponsorship levels offer varying benefits, including:

- Tables of 10
- Ad in event program
- Logo on event signage
- Social media mentions
- Logo on event website
- Verbal and on-screen recognition during program
- Mentions in our e-news to 20,000+



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GALA SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$25,000

- Three premium tables of 10
- Letter on first page of program
- Full page ad in program
- Company name/logo prominently featured on event invite and welcome signage
- Verbal and on-screen recognition during program
- Most prominent website, social media and e-blast mentions

Specialty Sponsors – \$15,000 (Exclusives – VIP Reception or Dinner)

- Two premium tables of 10
- Full page ad in program
- Company name/logo on signage at sponsored area
- Verbal and on-screen recognition during program
- Prominent website, social media and e-blast mentions

Platinum Sponsors – \$10,000

- Two premium tables of 10
- Half page ad in program
- Company name/logo on select event materials
- On-screen recognition during program
- Website, social media and e-blast mentions

Specialty Sponsors – \$6,000

(Exclusive – Valet Parking, Coat Check, Photo Wall, Music, Dessert, Games, Gift Card Wall, Wine, Parting Gift)

- Two tables of 10
- Quarter page ad in program
- Company name/logo on signage at sponsored area
- On-screen recognition during program
- Website, social media and e-blast mentions

Diamond Sponsors – \$5,000

- One table of 10
- Quarter page ad in program
- Company name/logo on select signage
- On-screen recognition during program
- Select website, social media and e-blast mentions

Table Sponsors – \$2,500

- One table of 10
- Name listing in program