



Mike Krivit



Ronald McDonald House Charities® Upper Midwest

GOLF CLASSIC 2017

Monday, June 5th

White Bear Yacht Club / White Bear Lake, MN

11am	Registration / Silent Auction / Lunch from the grill
12noon	Shotgun Start
5pm	Happy Hour / Silent Auction / Helicopter Ball Drop
6pm	Dinner / Program

SPONSORSHIP OPPORTUNITIES:


PRESENTING SPONSOR
 \$30K


EAGLE SPONSOR
 \$10K


SNACK STOP SPONSOR
 \$6K


BIRDIE SPONSOR
 \$2.5K


HOLE SPONSOR
 \$1K

Sponsorship levels offer varying benefits, including:

- Golf foursomes
- Ad in event program
- Dinner for golfers
- Social media mentions
- Logo on event signage
- Logo on event website
- Verbal recognition during program



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GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$30,000

- Golf for 3 foursomes
- Dinner for 12 guests
- Full page ad in program
- Company name/logo prominently featured on welcome banner, all event signage and at first hole
- Verbal recognition during program
- Most prominent website, social media and e-blast mentions

Eagle Sponsor – \$10,000

- Golf for 2 foursomes
- Dinner for 8 guests
- Company name/logo at two holes and on caddie bibs
- Half page ad in program
- Company name/logo featured on all event signage
- Prominent website, social media and e-blast mentions

Specialty Sponsors – \$6,000

(8 total, including Snack-stops, Lunch, Golf Ball Drop, Appetizers and Dinner)

- Golf for 1 foursome
- Dinner for 4 guests
- Quarter page ad in program
- Company name/logo, personnel and/or collateral at sponsored area
- Website, social media and e-blast mentions

Birdie Sponsors – \$2,500

- Golf for 1 foursome
- Dinner for 4 guests
- Company name listed in program
- Company name/logo at one hole
- E-blast mentions

Hole Sponsors – \$1,000

- Company name listed in program
- Company name/logo at one hole
- 2 tickets for dinner
- Does not include golf



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